



- PRESS RELEASE -

**Honeyrose**  
organic handbaking

Page 1 of 1

## **HONEYROSE AWARDED BRC GRADE A QUALITY ACCREDITATION**

London, November 3, 2010 – Honeyrose Bakery Ltd., the organic handbaker, is proud to announce that it has been awarded BRC Grade A accreditation.

Lise Madsen, MD and Founder of Honeyrose adds: “The BRC Global Standards are the leading global product safety and quality certification program used by certificated suppliers in over 100 countries. We are very proud to have been awarded their highest rating possible.

It is important to us that our customers have the utmost confidence in us as their suppliers and to be able to demonstrate the quality, safety and legality of our products, processes and services. This accreditation, combined with our status as a certified and licensed Organic producer, offers the best possible combination to our customers.”



**\*\* Ends\*\***

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**Honeyrose Bakery Ltd:** Honeyrose is the UK's leading supplier of the finest handbaked totally organic cakes, cookies, muffins, biscotti and a whole range of baked treats, including a line of wheat, gluten, and dairy-free products. Winner of 13 Great Taste Awards including 6 Golds, and “Green Business of the Year 2008”. Proudly handbaking at our bespoke BRC Grade A bakery in London, either as impulse wrapped lines in biodegradable film, larger packaged formats, or unwrapped for foodservice. We donate 5% of our profits to charity [www.yellowflowerfoundation.org](http://www.yellowflowerfoundation.org).

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