

The PRP Business Awards

Judging the 2008 Park Royal Partnership Business Awards was no easy matter. In fact, it prompted Alan Holland, of SEGRO, who sponsored the awards and dinner, to say that such was the variety and quality of the entries that he had

no doubt that the future of Park Royal was "promising and bright". All in all, he said, they were a "cracking set of submissions." Here are the winners, and the highly commended.



Customer Care

sponsored by
Renault London West

Winner

The Lakethorne Group

Highly Commended

Ramada Encore London West

Fourways Supplies

Lakethorne, of Hanger Lane, Ealing, is a commercial cleaning company that was able to demonstrate 97 per cent satisfaction rating across all clients. A quarter of its clients have been with them for more than five years and 16 per cent of new business comes from client recommendations. Area managers meet with clients at least once a month to assess the service and they bring the findings to fortnightly internal meetings where they discuss each contract and ways to improve.

Pictured, Gordon Morgan, left, from Lakethorne receives the award from Mark Concannon from Renault London West.



Growth Business

sponsored by
IBB Solicitors

Winner

Woods Foodservice Ltd.

Highly Commended

Action Cameras

AAA Linen Services

Woods Foodservice Ltd, of Queensbury Road, Alperton, is a long established catering distribution company that has transformed its performance in recent years by refocusing and rebranding its business. After detailed research new product ranges were introduced and the distribution focussed on the quality end of the market. Staff and profits have increased dramatically, as have new customers.

Pictured, Darren Labbett from Woods Foodservice Ltd receives his award from Steven Booth, from IBB Solicitors.



Green Business

sponsored by
Waterman Group

Winner

Honeyrose Bakery Ltd.

Highly Commended

Energy Solutions

Vale Inco Europe Ltd

Honeyrose Bakery Ltd, of Disraeli Road, Park Royal is an organic wholesale cake bakery. Its products are sourced by organic farmers with a strong emphasis on protecting the environment. Its electricity comes from renewable sources, it uses solar panels, high efficiency lighting and a condensing boiler for maximum efficiency. Its film wrap is degradable and biodegradable, its washing products are natural and the paint is mineral based on the factory walls. It recycles all that is recyclable and uses an LPG van for deliveries.

Pictured, Jim McLoughlin, left, from Honeyrose Bakery Ltd with Joe Morris of Waterman Group.



New Business

sponsored by
COTRAIN Group

Winner

The Olive Grows Ltd

Highly Commended

Mobsventures Ltd

Veritas Real Estate Ltd

The Olive Grows Ltd, of Sovereign Park, Ealing, which launched in June last year, is a commercial kitchen for hire by the day on flexible terms. The shared kitchen facility is open every day and can be booked for a little as 3.5 hours, eliminating the need for clients to get involved in long term commitments, early capital investment, equipment and cleaning cost or high overheads. The business is proving successful and a second kitchen is being launched. Inquiries have also been received from Italy and Australia.

Pictured, George Poole, from The Olive Grows, receives the award from Graham Steinsberg from COTRAIN Group